

A Comprehensive and Systematic Program Viability Review to Support Guided Pathways



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3:45-4:15pm

Presentation by:
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Alignment with Strategic Directions

Strategic Direction 1: Improve Student Success

Strategic Goal 1.1: Guided pathways

Strategic Direction 2: Enrich the Community Through Engagement

Strategic Goal 2.5: Relevance of offerings for business/industry

Strategic Direction 3: Cultivate Institutional Excellence Through Continuous Improvement

Strategic Goal 3.3: Continuous improvement and accountability



Alignment to Core Components

4.A. The institution demonstrates responsibility for the quality of its educational programs.

1. The institution maintains a practice of regular program reviews.

4.C. The institution demonstrates a commitment to educational improvement through ongoing attention to retention, persistence, and completion rates in its degree and certificate programs.

1. The institution has defined goals for student retention, persistence, and completion that are ambitious but attainable and appropriate to its mission, student populations, and educational offerings.
2. The institution collects and analyzes information on student retention, persistence, and completion of its programs.
3. The institution uses information on student retention, persistence, and completion of programs to make improvements as warranted by the data.
4. The institution's processes and methodologies for collecting and analyzing information on student retention, persistence, and completion of programs reflect good practice.



Alignment to College Policy

Program Completions

For purposes of this standard practice guide (SPG), program completers (headcount) refers to students in the verified program intent who are reported as graduates of the program. The intent of three-year averaging is to allow sufficient time to identify and remedy problems.

- Programs with a three-year average of between 0-3 graduates are subject to: 1) inactivation, or 2) identification and merging of vital course content into program(s) deemed more viable.
- Programs with a three-year average of between 4-9 graduates are subject to: 1) merging with similar programs of comparable or greater viability measures with the objective of increasing to 20 or more completions annually on average, or 2) inactivation if no suitable merger is identified.
- Programs with a three-year average of between 10-20 graduates, or programs with more than 20 graduates are subject to: 1) merging with less viable programs where indicated to stabilize and strengthen program input/output data, or 2) other actions consistent with College policy to ensure integrity, coherency and relevancy of the curriculum, and the employability and/or transfer of program graduates.



Program Review/Viability Indicators

Past Indicators

- Average class size
- Seat count
- Grade distribution
- Awards/Graduates
- Labor market trends
- FTSE trend

Present Indicators

- Enrollment
- Awards/Graduates
- Persistence
- Retention

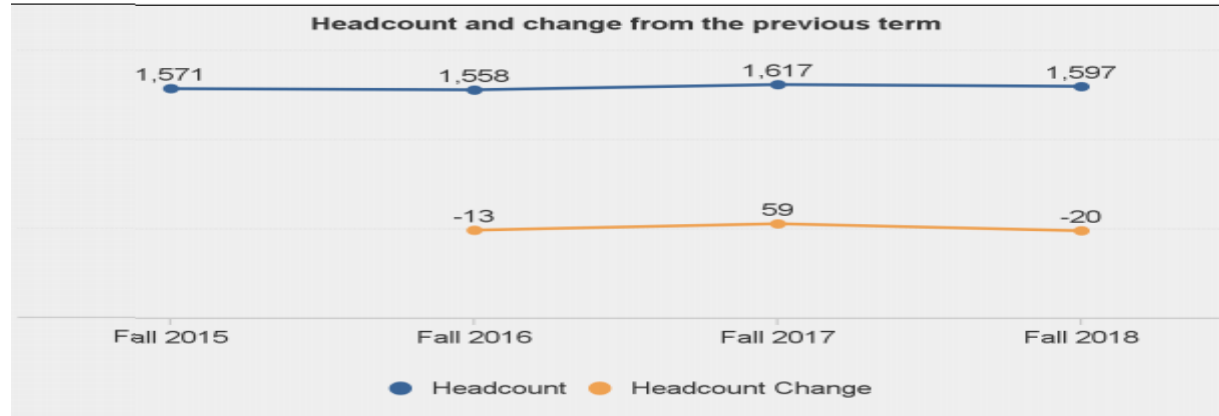


Number of Program Modifications

	Inactivated	Merged	New
2017/2018	51	27	9
2018/2019	2	6	7



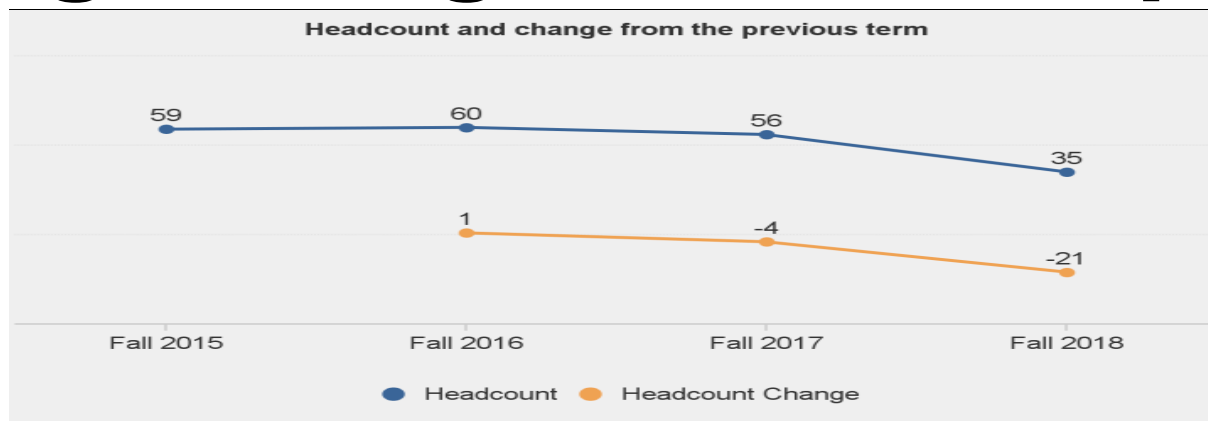
Viabile Degree: Administration of Business



	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Students Persisted in Program	913	928	1006	980
Students Retained in Program	577	581	592	Not available
Total Awards	132	141	114	117



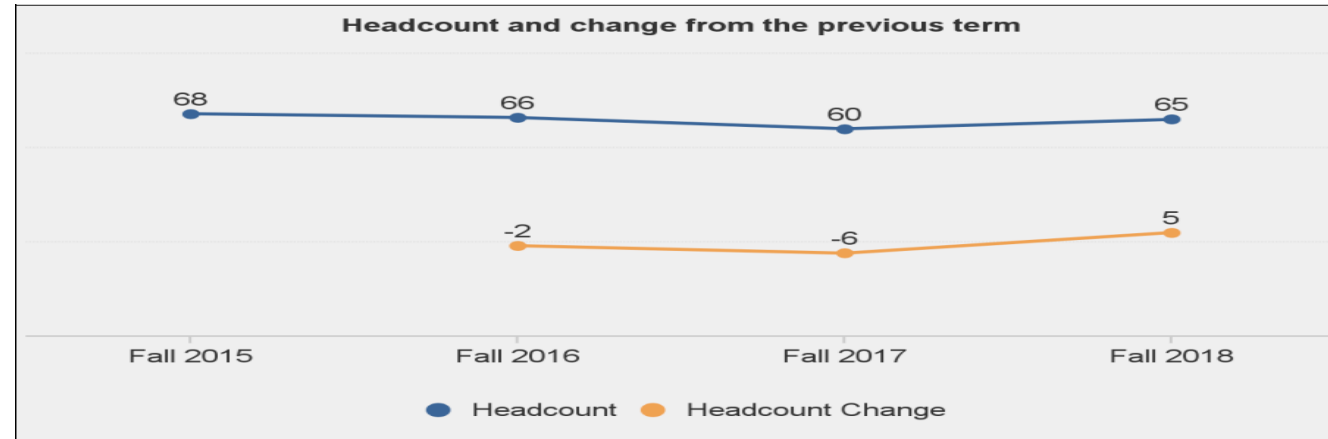
Merged Degree: Anthropology



	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Students Persisted in Program	37	36	38	23
Students Retained in Program	24	21	24	Not available
Total Awards	7	11	5	4



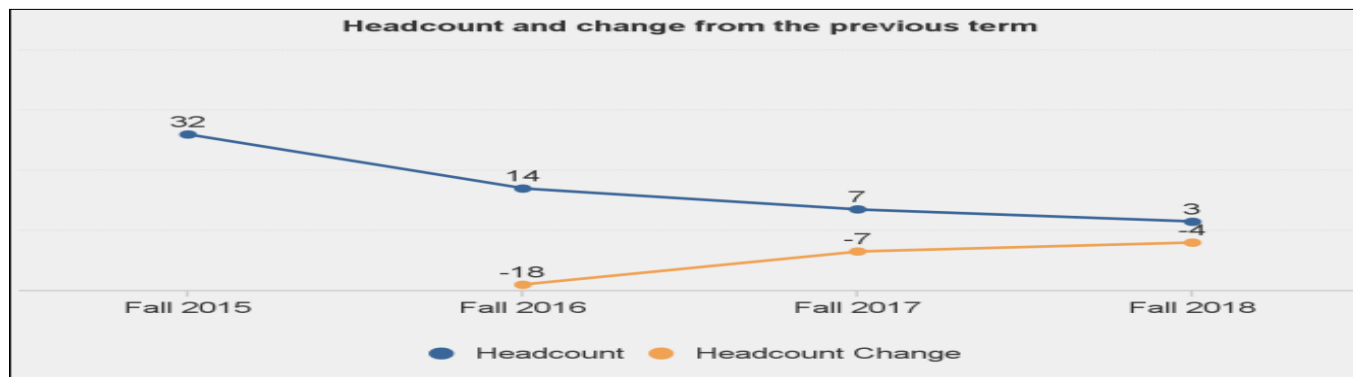
Viabile Certificate: Automotive



	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Students Persisted in Program	34	23	23	21
Total Awards	39	29	35	28



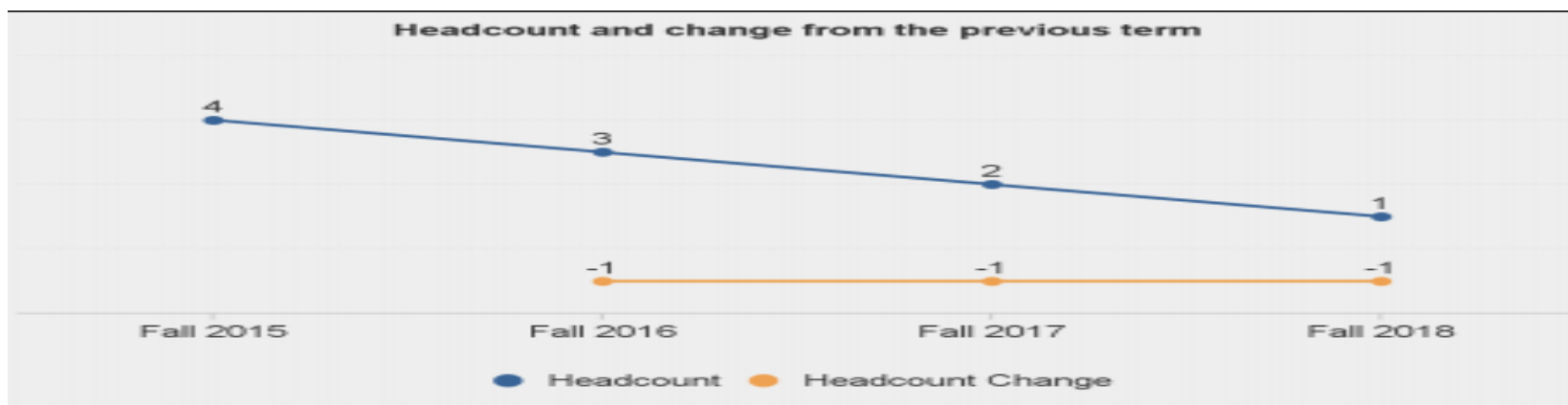
Non-Viable Degree: Therapeutic Massage



	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Students Persisted in Program	18	8	5	In teach-out
Students Retained in Program	6	4	3	In teach-out
Total Awards	1	1	6	3



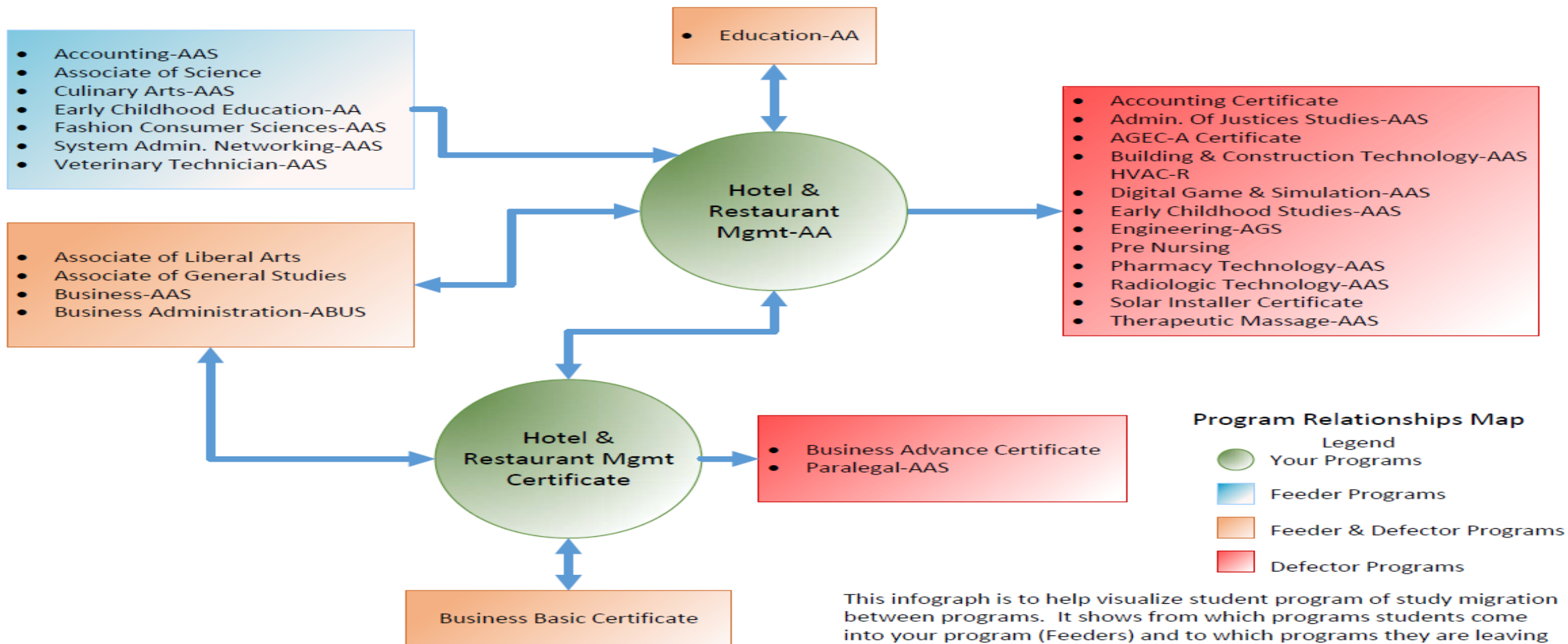
Non Viable Certificate: Community Health Advisor



	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Total Awards	7	5	4	5



Hotel Restaurant Management: Feeders and Defectors



This infographic is to help visualize student program of study migration between programs. It shows from which programs students come into your program (Feeders) and to which programs they are leaving your program for (Defectors). Some programs act as both.



Future Process Improvements

- Use employment, wage, and transferability metrics to further evaluate programs
- Created a course performance rubric to include in program viability criteria
- Refine the process tying program review to budget allocation

