

CATYC – Innovation in the
Heartland

Council on Accreditation for Two-Year Colleges



Agenda

- About JCCC
- Collaboration and Regional Access
- Industry Challenges
- Promising Opportunities
- Our Focus at JCCC

JCCC Quick Facts

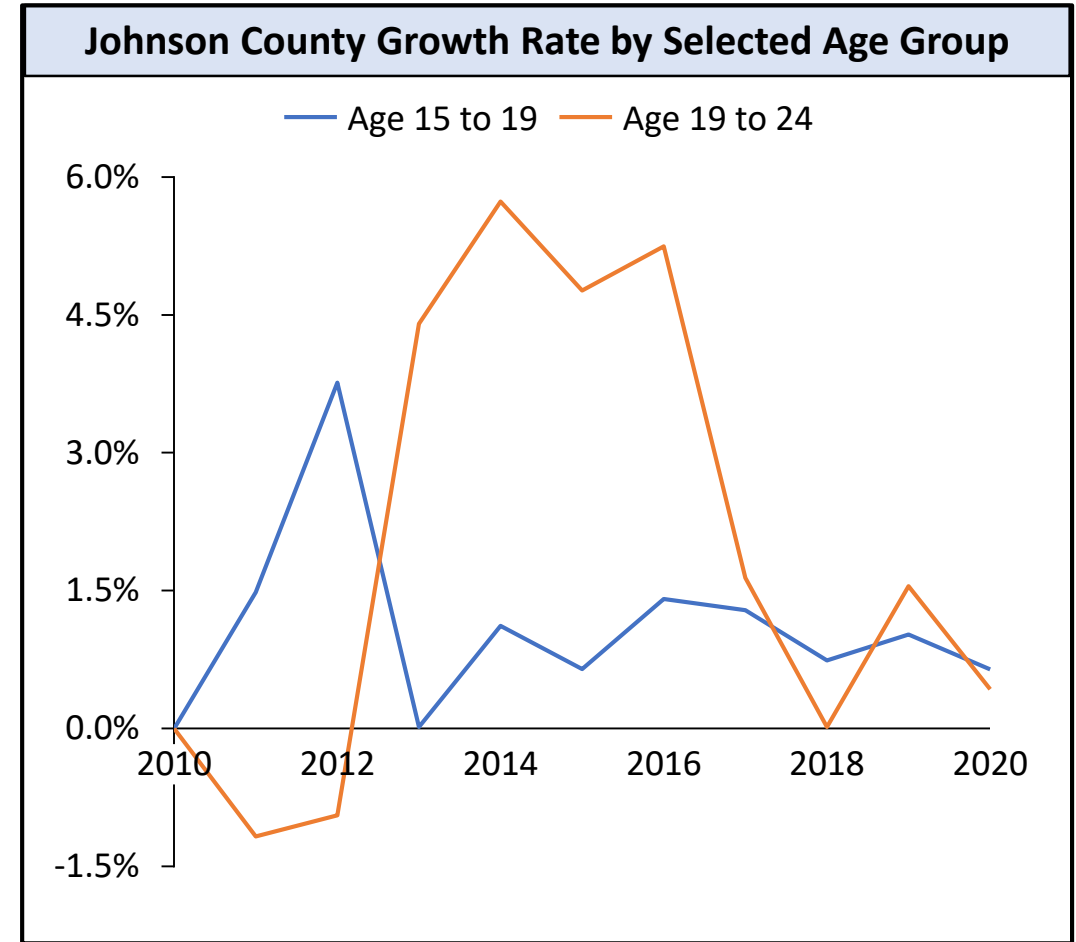
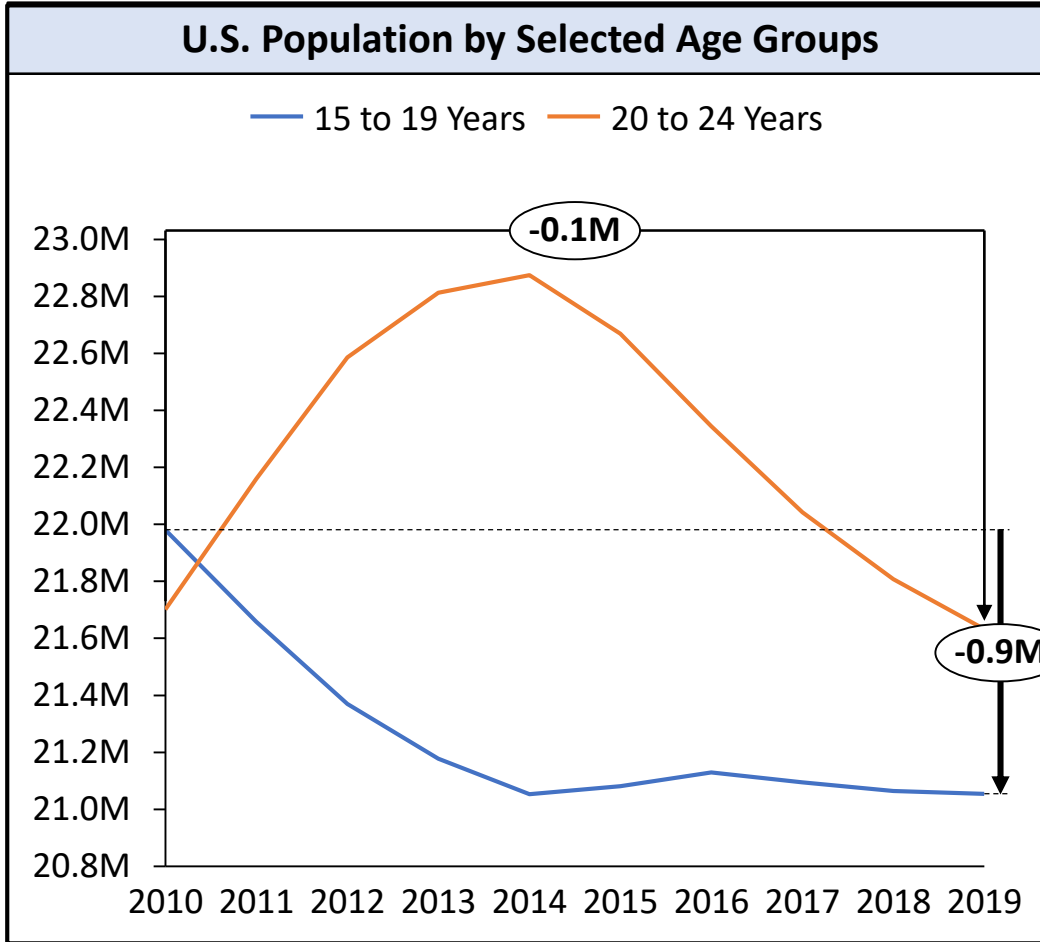
- Johnson County Community College (JCCC) was founded in 1969
- Third largest institution of higher education in Kansas, largest of the community colleges
- 3 campus locations, 245 acres on main campus
- Comprehensive higher education institution
- 48% of JCCC students transfer to one of our Kansas or Kansas City Metro colleges or universities
- Strong in the arts with The *Midwest Trust Center Series* and JCCC's Nerman Museum of Contemporary Art
- JCCC Foundation supports the mission of the College with 550+ funds valued at ~\$47M

Collaboration and Regional Access



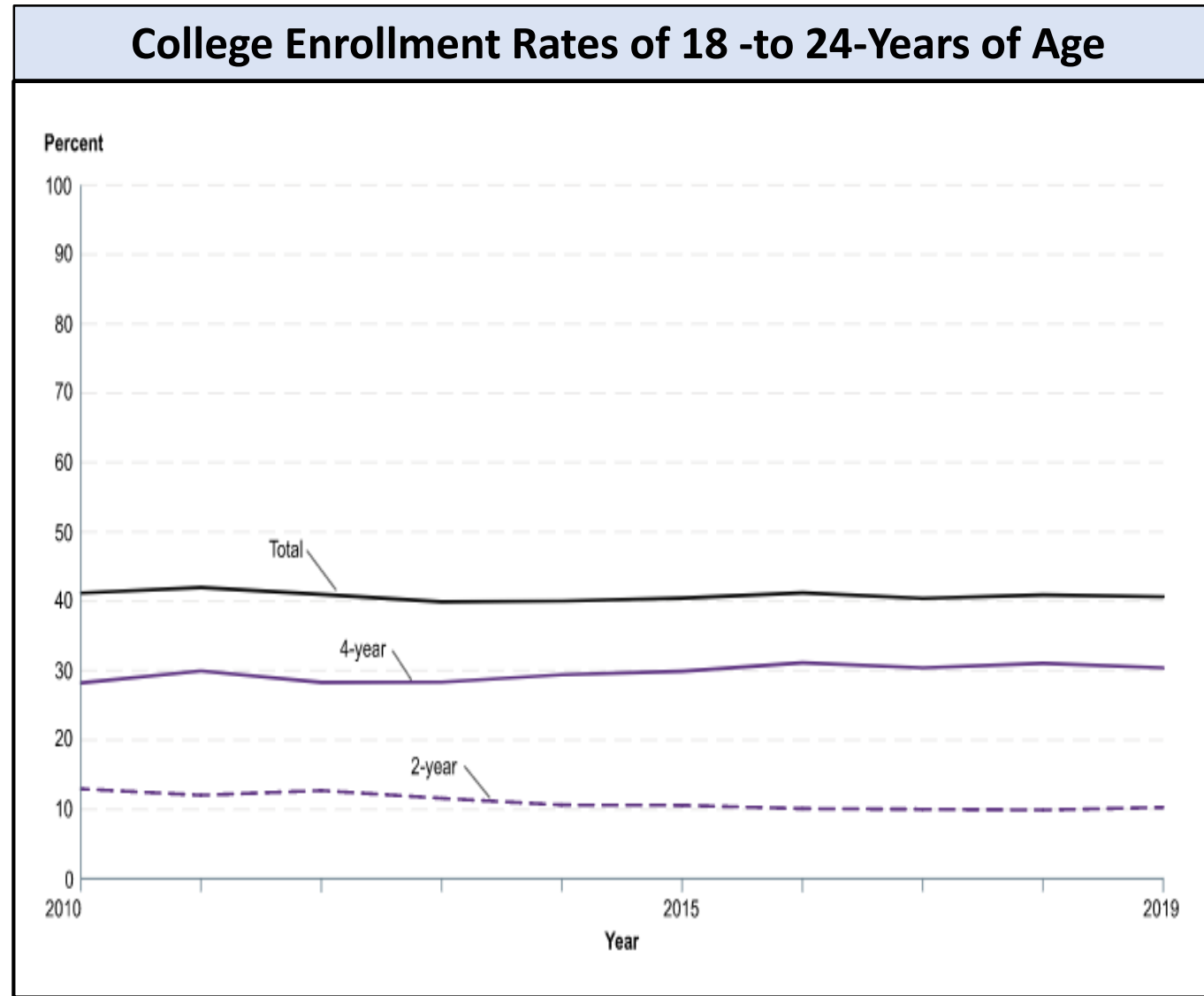
- Three institutions work in collaboration to best serve students in the metropolitan area
- Avoid duplicate program offerings
- Coordinate on workforce development and provide training solutions to employers in the area
- JCCC's Small Business Development Center provides services to small business in the region; during COVID played a particular role of providing resources to small businesses as well as business development

Demographic Trends are Challenging



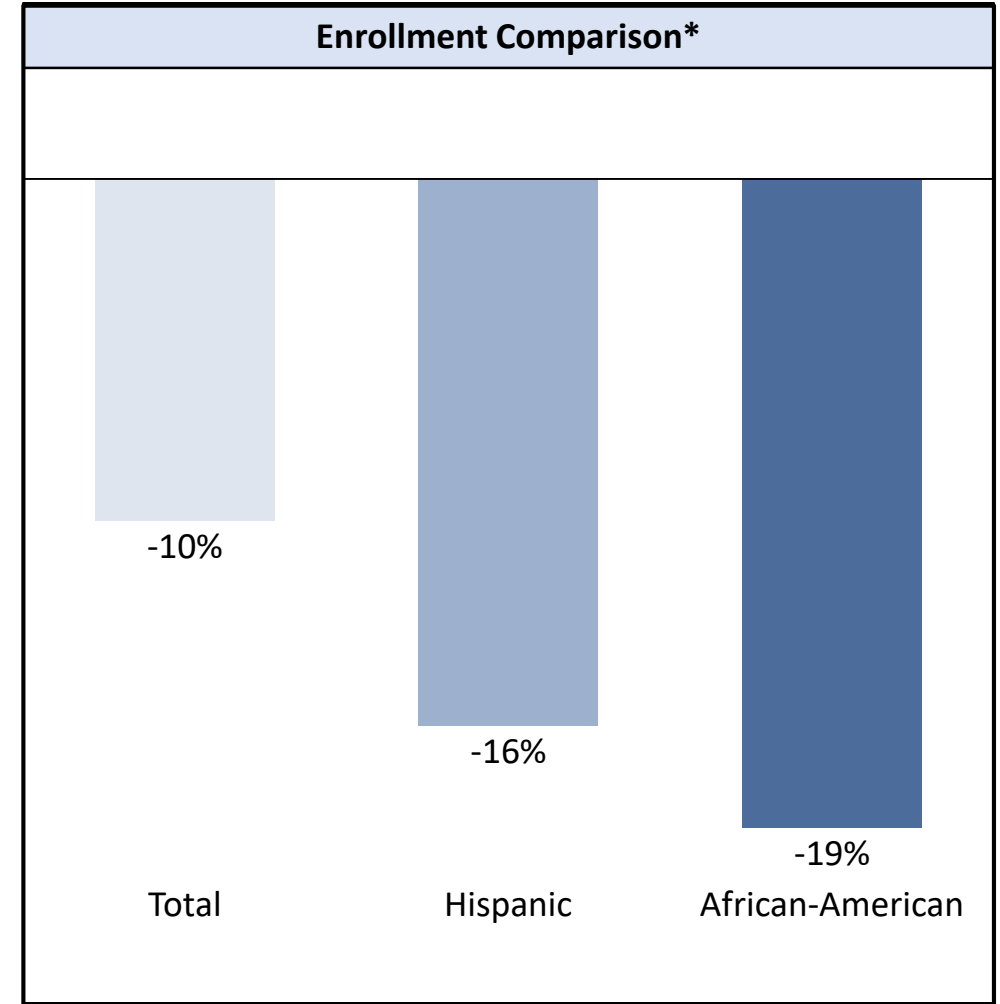
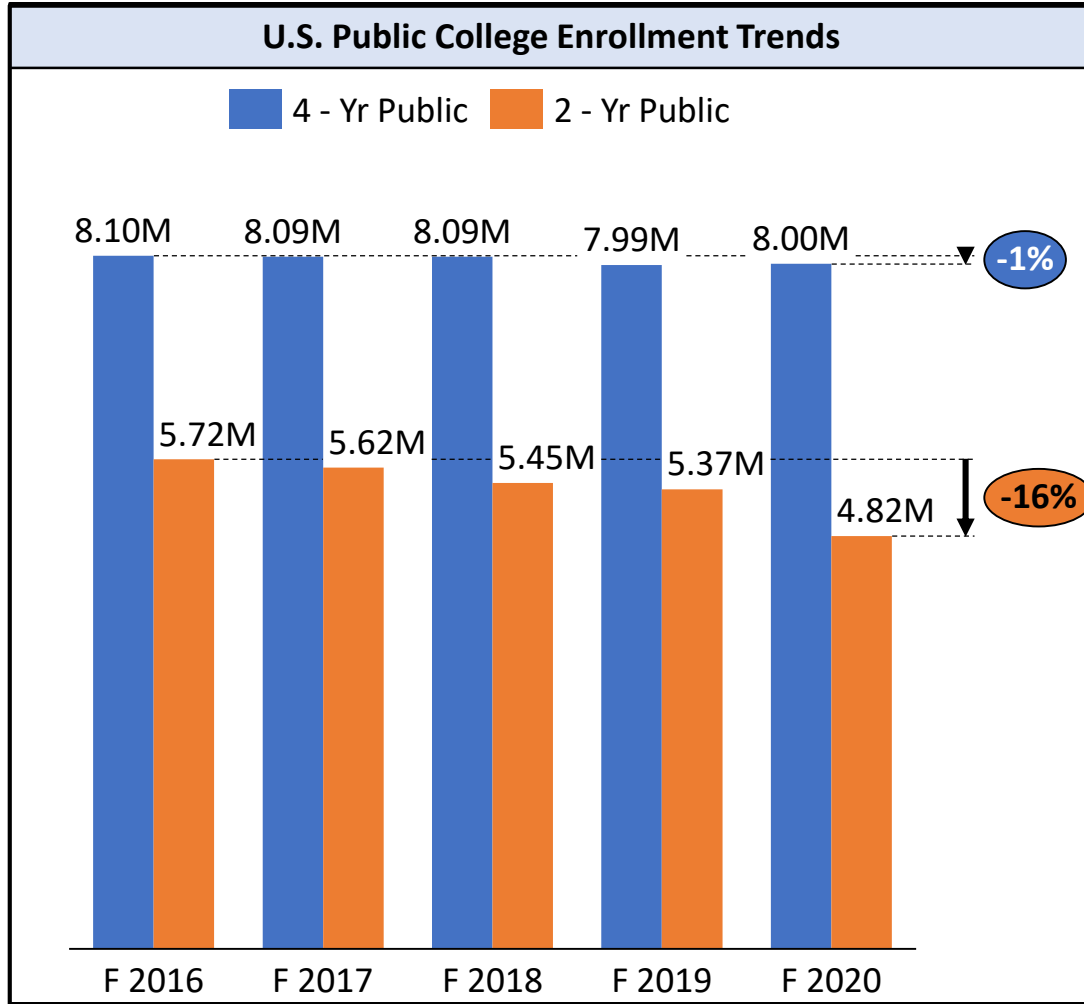
Source: Census Bureau

College Going Rate Flat Overall, Down at Two Year



Source: National Center for Education Statistics

COVID Impact Material, Especially for Minorities



Source: National Research Center

*Enrollment at 2-year public colleges, fall 2020 compared to fall 2019

Kansas Promise is an Opportunity

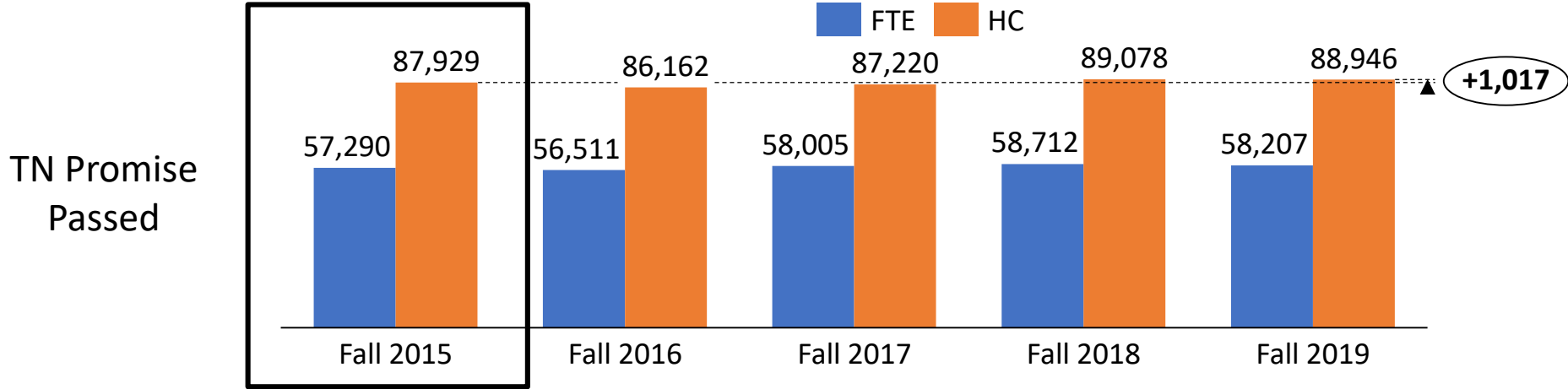
- Signed into law on April 24, 2021, the Kansas Promise Scholarship program provides financial assistance to eligible Kansas resident students enrolled in select two-year associate degree or career and technical education programs. The program is designed to increase access to higher education for Kansas residents and support efforts to build the Kansas workforce
- Kansas Promise is a last dollar scholarship and may pay for tuition, books and course materials
- JCCC offers more than 30 Promise-eligible programs across various fields of study, including IT and information security, advanced manufacturing and building trades, healthcare, and American Sign Language
- Student must agree to live and work in Kansas for 2 years after completion of program of study



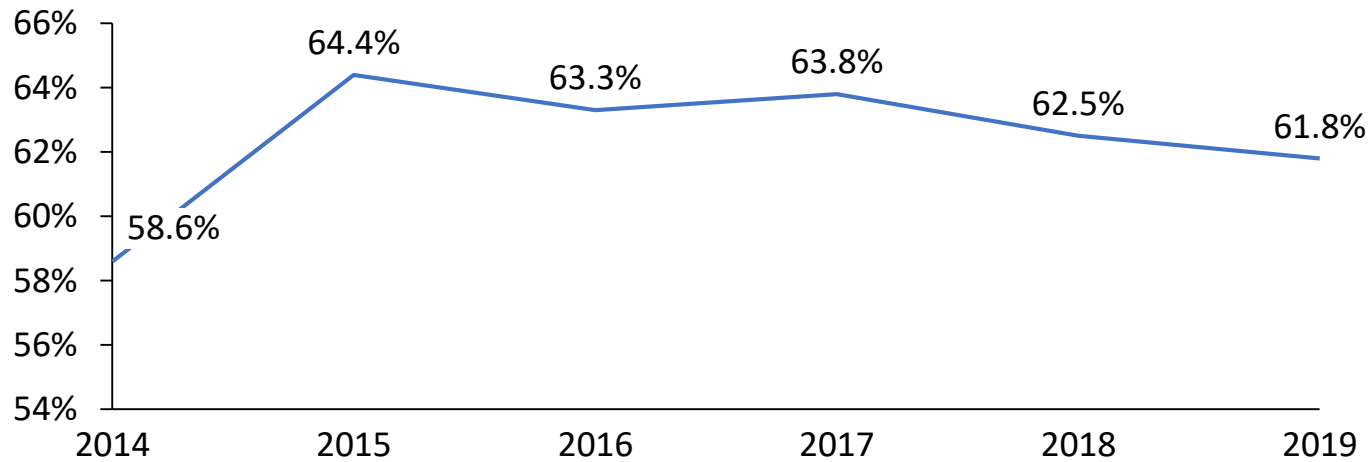
Promise Programs Have a History of Driving Growth

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Enrollment improved in Tennessee after TN Promise was passed



The college going rate improved in Tennessee after TN Promise was passed



Industry Strategic Implications

- Enrollment has been a challenge for some time; COVID exacerbated the situation
- Differentiation helps drive growth
- New delivery models
- Transfer pathways are key
- Legal and regulatory environment is potentially favorable (state and nationally)
- Higher educational institutions will have to continue to manage COVID

JCCC Strategy



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JCCC Going Forward

- Finished FY21 strong financially
- Executing on the College’s strategy is key
- Driving growth, employee engagement and DEI
- Legal and regulatory environment potentially favorable
- Science Labs project is single largest investment; enhance student experience
- Will wrap-up current FMP with phase III implementation—student focused
- New FMP will be developed to support current strategy